

**Purina**

®

# **AQUA FARM SERVICES**

**Consultation  
Services**

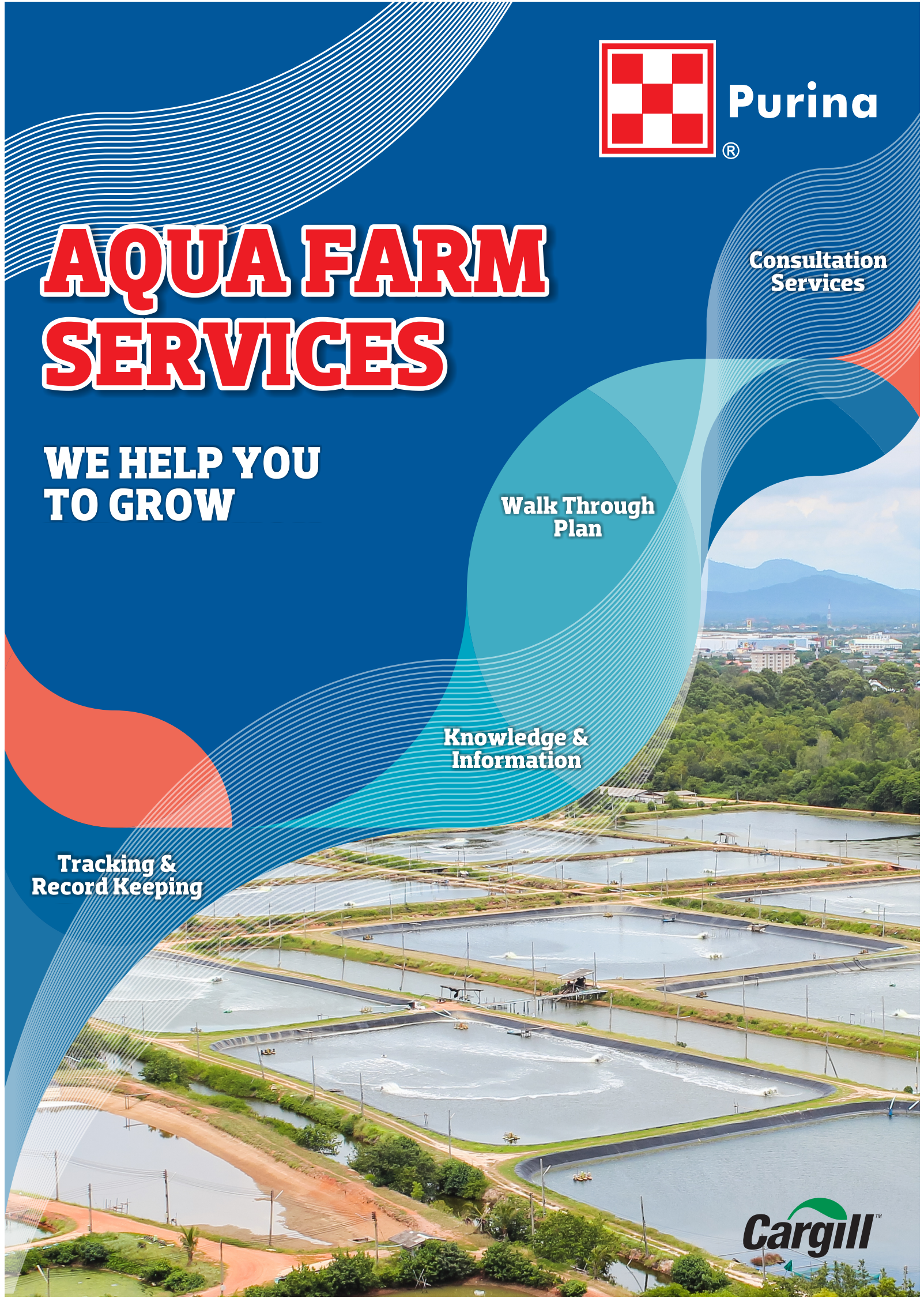
**WE HELP YOU  
TO GROW**

**Walk Through  
Plan**

**Knowledge &  
Information**

**Tracking &  
Record Keeping**

**Cargill**<sup>™</sup>



# CONSULTATION SERVICES

Provide Guidelines for Best Management Practices

## LAND AREA

1. Guidelines for Site Selection
2. Guidelines for Farm Design & Construction
3. Guidelines for Pond Preparation

## SEED

1. Guidelines for Seed Selection
2. Guidelines for Ideal Stocking Procedures
3. Guidelines for Health Management

## FEED MANAGEMENT

1. Feed Rationing
2. FCR Control

## WATER QUALITY MANAGEMENT

1. Guidelines for Ideal Water Management



# WALK THROUGH PLAN

For effective monitoring of farm while walking through it

## Check Tray Monitoring

### ANIMAL HEALTH CHECK

Support from key technical expert if any major challenges

### GROWTH ANALYSIS

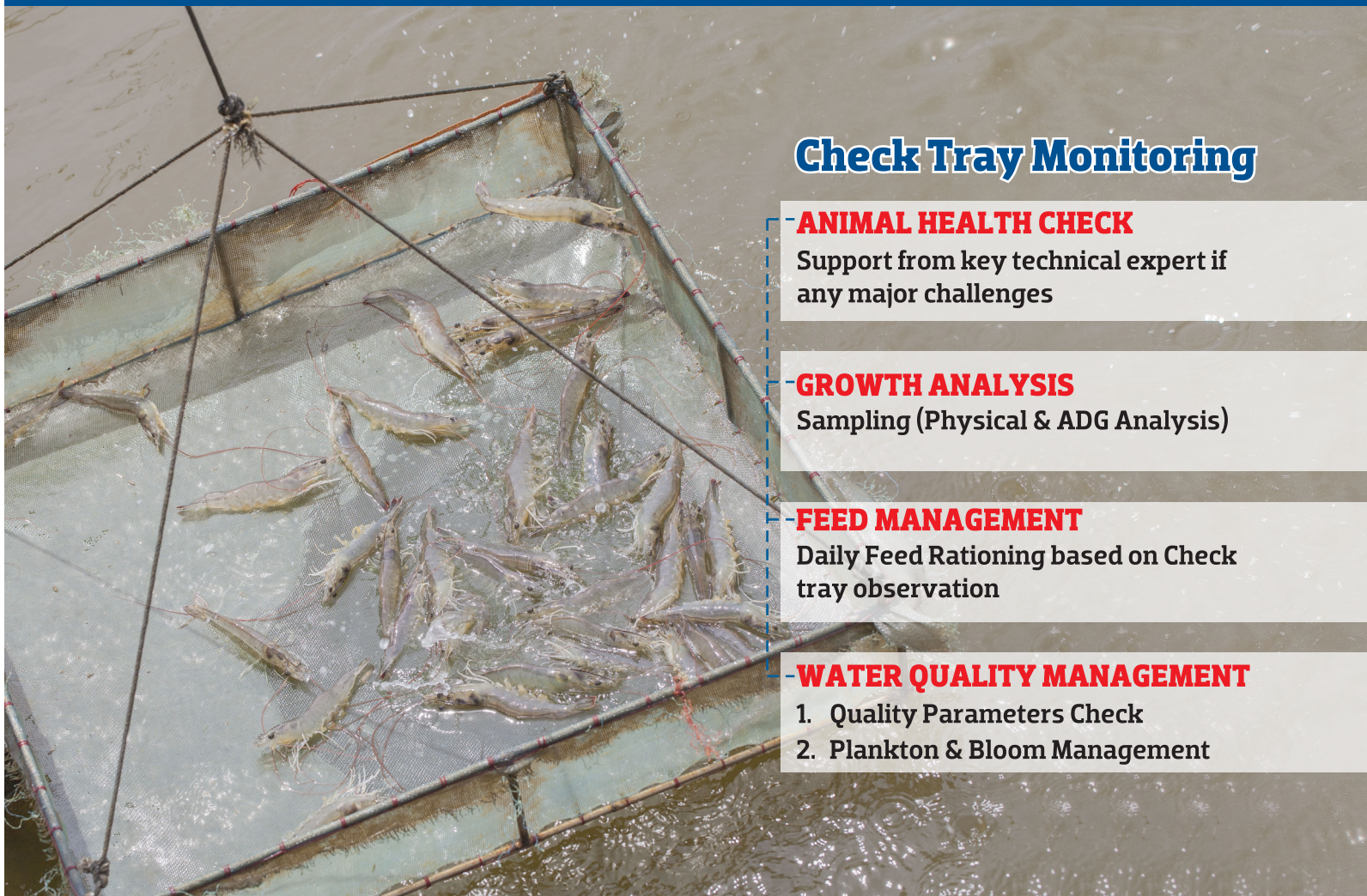
Sampling (Physical & ADG Analysis)

### FEED MANAGEMENT

Daily Feed Rationing based on Check tray observation

### WATER QUALITY MANAGEMENT

1. Quality Parameters Check
2. Plankton & Bloom Management



# KNOWLEDGE & INFORMATION

Supporting & Sharing Information



## MARKET INFORMATION

- Prices
- Industry Updates
- Technology Updates
- News

## TAC VISIT

- Trainings on Aquaculture Practices
- Demonstrations

## FEED PLANT VISIT

- Quality Feed
- Preparation experience

## FGM's

- Technical Guidance for upcoming crops

# TRACKING & RECORD KEEPING

With Cargill's own farmer friendly legible farm Books & Farm Report Formats you can easily handle record keeping of your farm data

## FARM BOOK

Complete crop tracking & Record maintenance

## FARM REPORT FORMATS

Summary Report

GROWTH

FCR

ABW

DOC

COUNT



# Purina 4 Square Management Model

Profitable and successful Shrimp farming involves  
a fine balance of the four Purina Squares

**Good  
Quality  
Seeds**

**Sound  
Farm  
Management**

**Bio-  
Security**

**Right  
Feeding  
Program**

## **CARGILL INDIA PVT. LTD.**

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**For More Details Contact the Cargill Sales Representative in your area**